



5 day's, 300 delegates – Bring it On! Franchisee, Retail Manager and Staff Conference

An integral part of the success of the event was credited to Conference Call's logistics, including:

1. Multi-tiered registration website enabling different categories of delegates to register efficiently, with details pertaining only to their specific registration.
2. All hotel and flight bookings and ground transfers including considerable late changes.
3. Registration and group check in.
4. Overseeing all luggage pulls, departure transfers, etc.

Snapshot:	A well known telecoms company hosted a 5 day, 300 delegate conference for three different audiences.
Number:	Up to 300 delegates.
Date:	11-15 May 2008.
Hotel:	Sheraton Mirage Port Douglas, QLD.
Set up:	A massive production and logistics crew from ABT (www.abt.com.au) and Conference Call oversaw an all day set up and hotel pre-conference meeting involving all hotel department heads.
Day 1:	200 guests flew to Cairns and were coached to the hotel throughout the day in staggered arrivals. Dinner was a roving affair, where delegates could eat, learn and interact at any of the various Supplier House Parties. Dessert and the well earned post dinner drinks were served in the hotel's Gazebo.
Day 2:	The Retail Managers Conference kicked off at 9.00am. Burgerw with the works - complete with supplier displays - took place in the outdoor Gazebo for lunch. The Conference continued throughout the afternoon, whilst another 50 delegates arrived. The gala dinner was an elegant affair, as cheerleaders performed and an angel aerial dancer entertained from the clouds! Awards were abundant and well deserved.
Day 3:	160 guests departed and more arrived as the Franchisee Conference began. The afternoon session took form as a tour of the supplier village. An outdoor BBQ lunch delighted the new attendees on their first day in the tropics and they also experienced the roving dinner as on day 1.
Day 4:	A communication cafe was the theme of the day for the Franchisees, paving the way for an interesting way to conduct a conference. They sat grouped in twos and held intimate discussion groups. The farewell dinner was a magical experience set in the rainforest surrounded by the flicker of candles and sounds of the surrounds.
Day 5:	Breakfast and departure, with Conference Call efficiently dispatching all guests to their various home locations.

"Conference Call in conjunction with ABT will ensure that your event is executed with a high level of success.

As the event coordinator for the event working closely with both of these companies, I found their level of expertise to be very professional and personalised. There is nothing that is too difficult for either of them to accomplish and both companies were very accommodating with any requests given to them. Our event was very successful; I had a lot of confidence in both companies to uphold our values as a company during the event.

My confidence in both companies for a successful event was never compromised; I would happily recommend them for any event that is of extreme importance". Event Organiser, Telecoms company.

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